

GACX FORUM 2022  
**BEYOND**

# Legacy

Harry Brown



1

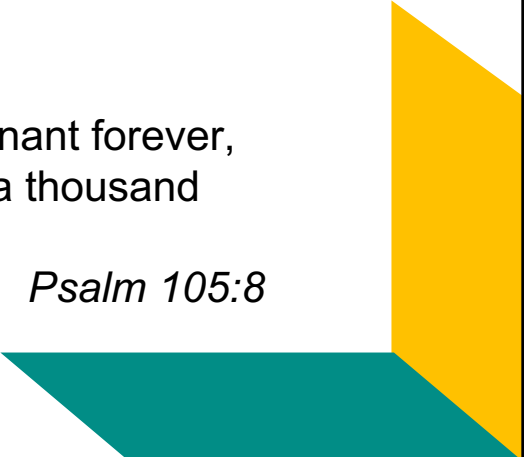
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# Legacy

*1,000 Generations*

“He has remembered His covenant forever,  
the word He commanded to a thousand  
generations”

*Psalm 105:8*



2

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“By this is  
My Father glorified,  
that you bear much  
fruit and so prove to  
be My Disciples”  
*John 15:8*

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**Vision for  
Orchards  
not Apples**



“By this is  
My Father glorified,  
that you bear much  
fruit and so prove to  
be My Disciples”  
*John 15:8*

4



# Legacy

Not what you accomplish  
What keeps going without you

5

Drift is  
the Great  
Enemy of  
Legacy

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**Everything good in life takes constant maintenance**

**Drift is the Great Enemy of Legacy**

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**Everything good in life takes constant maintenance**

I will always be ready to remind you of these things, even though you already know them and have been established in the truth.  
*2 Peter 1:12*

**Drift is the Great Enemy of Legacy**

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**CULTURE** 

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**CULTURE** 

**Drucker: "Culture Eats Strategy for Breakfast"**

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# CULTURE



Drucker: "Culture Eats  
Strategy for Breakfast"

Primary Job of Leadership  
is to *Create, Guard* and  
*Transfer* Culture

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## Shema

Deuteronomy 6:1-9

This is the commandment...the Lord...has  
commanded to **me** to teach you...so that  
**you**, your **son**, and your **grandson**  
will...keep all...His commandments...all the  
days of your life...so that it may **go well** for  
you and that you may **increase greatly**...

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## God's multi-generational model:

Deut 6 - Moses, you, son, grandson

2 Tim - Paul, Timothy, reliable people, others

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## Shema

Deuteronomy 6:1-9

You shall **love** the Lord...with all your **heart** and will all your **soul** and with all your **strength**. These words, which I am commanding you...**repeat them diligently** to your sons...when you **sit...walk...lie down** and **get up**. You shall also tie them as a sign to your **hand**, and...**forehead** ...write them on the **doorposts...and...gates**.

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# Creating Culture is a Progressive Dynamic

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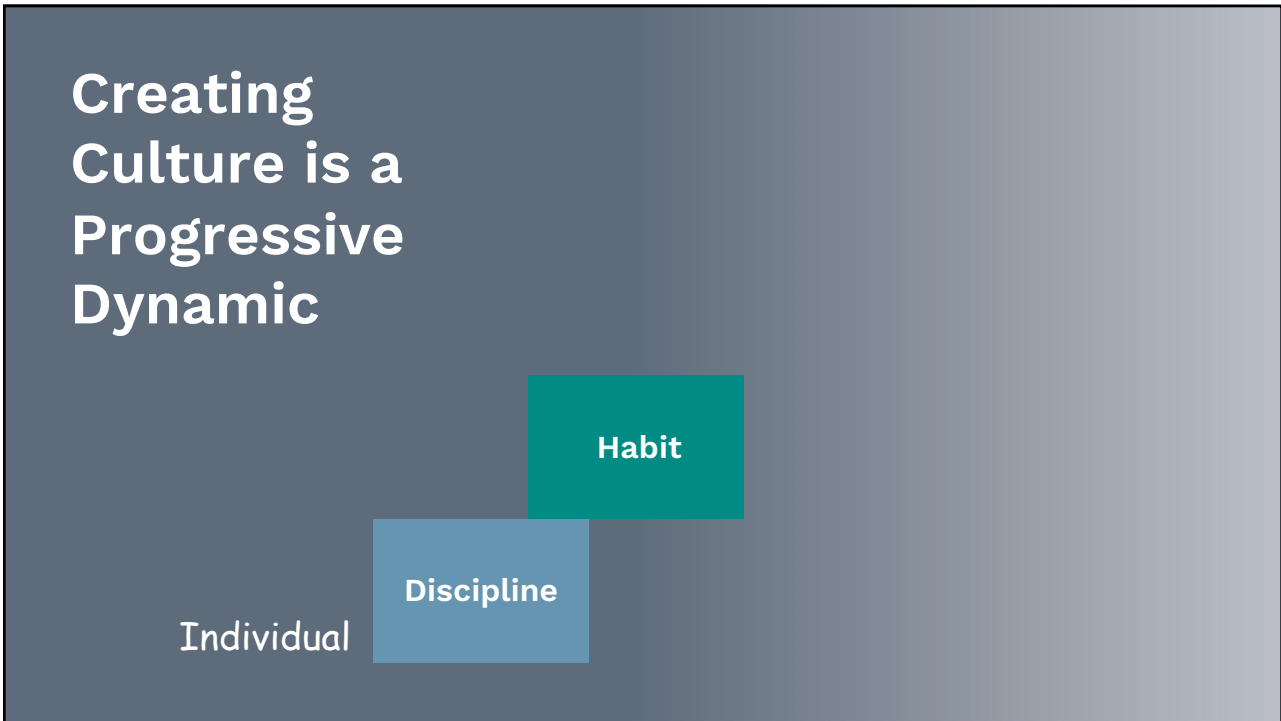
# Creating Culture is a Progressive Dynamic

Individual

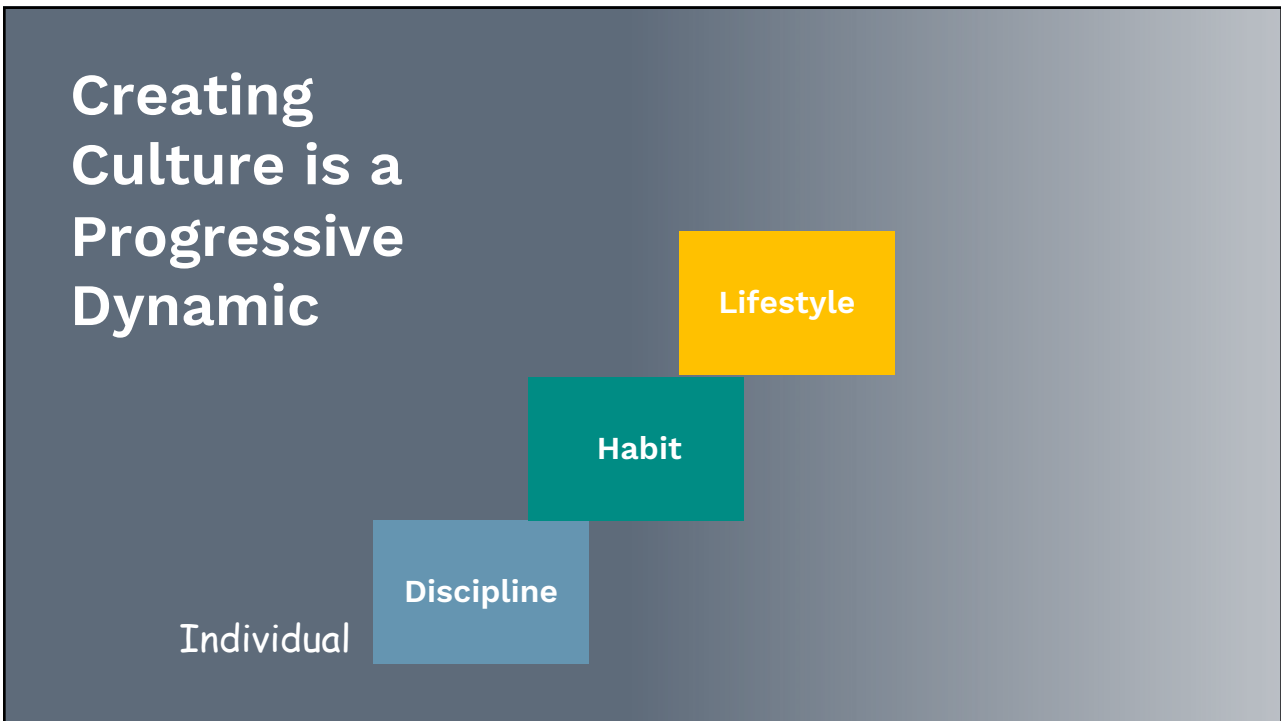
Discipline

16

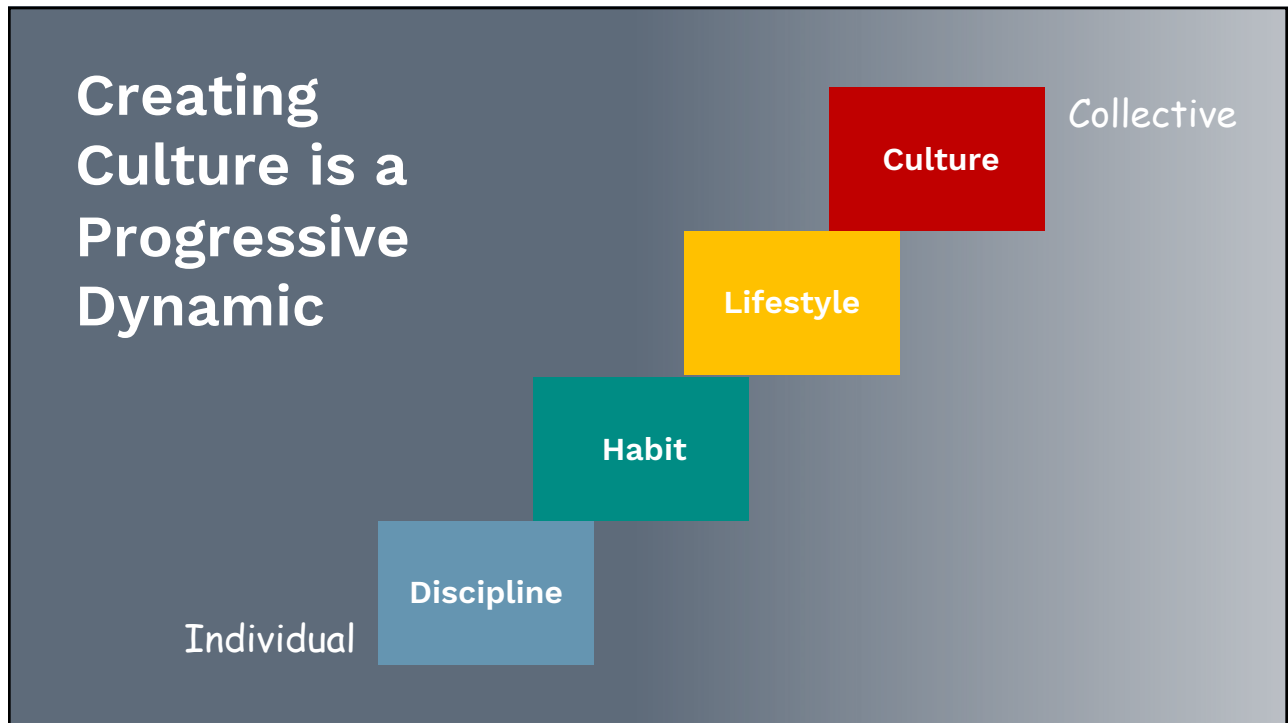




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# Replicate

<b>Multiplication:</b> Increasing Numbers		
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# Replicate

<b>Multiplication:</b> Increasing Numbers	<b>Replication:</b> Transferring Process	
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# Replicate

<b>Multiplication:</b> Increasing Numbers	<b>Replication:</b> Transferring Process	<b>Good Fathers</b> <b>Good Sons</b> <b>Good Fathers</b>
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## Fixed & Flexible

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## Fixed & Flexible

**Bad Idea:**

“One Size Fits All”

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## Fixed & Flexible

**Bad Idea:**

“One Size Fits All”

**Fixed:**

Common Essence

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# Fixed & Flexible

**Bad Idea:**  
"One Size Fits All"

**Fixed:**  
Common Essence

**Flexible:**  
Custom Expression

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THE  
BESTSELLING  
AUTHOR OF  
**START  
WITH WHY  
AND  
LEADERS  
EAT LAST**

INFINITE  
GAME  
**THE  
INFINITE  
GAME**  
SIMON  
SINEK  
THE  
INFINITE  
GAME  
THE  
INFINITE  
GAME

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**“Great leaders think about  
the next generations and  
set up the organization to  
succeed beyond their  
lifetime.”**

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INFINITE  
GAME

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“Great leaders think about the next generations and set up the organization to succeed beyond their lifetime.”

“Leading with a finite mindset in an infinite game, causes all kinds of problems.”

THE  
 BESTSELLING  
 AUTHOR OF  
**START  
 WITH WHY**  
 AND  
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 GAME  
 THE  
 INFINITE  
 GAME

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## Legacy

God alone can  
 count the apples  
 in a seed



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**My Prayer for you...**

**Clarity  
Courage  
Consistency**

